

# Mimi & Co: An app evaluation



Pre-school language is important for academic achievement. Early delays can be entrenched by 5 years old

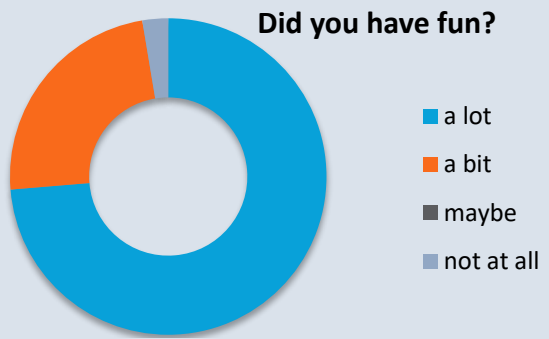
We worked with 38 children aged 3-5 years old to investigate how an app might improve early language. Ten children took the app home and we also spoke to their parents



The app was designed by Hackney Learning Trust, supported by Save the Children and made by Fish in a Bottle. It uses games and songs to teach new words relating to feelings, actions and body parts



## Children enjoyed the app



The children in the home study won an average of 36 stars by playing the app

Children in the home study played for a combined total of 2270 minutes over two weeks

**2270**

## Children learnt new words

**70%**

The average percentage gain in new words learnt after 40 mins of play with the app (equivalent to about 5 new words)

Parents and early years' professionals felt the app supported 'communication and language' & 'personal, and emotional development' from the EYFS



Mimi and Co app has potential to support young children with language delay to develop their vocabulary